

# DECO<sup>09</sup>

## Final Program

March 28-31, ♦ 2009 Flamingo Hotel ♦ Las Vegas

**BUSINESS SOLUTIONS FOR TODAY'S DECORATOR.**

### FEATURED SESSION:



**Sandra Spence**

#### **“Ask the Experts”**

Sunday March 29th, 10:15 a.m. - 11:45 a.m.

SGCDpro's panel of experts will address your questions on numerous issues including legislative, compliance, technical concerns, testing methods, reporting mandates, import regulations and more. SGCDpro Legislative Liaison, Sandra Spence, will chair the panel. Additional participants include SGCD Past-President, Wayne Zitkus (recently retired from Libbey) and Richard Jacobs, recently retired from the US Food & Drug Administration. Spence, Zitkus and Jacobs were all instrumental in the development of the voluntary FDA standard still in use today. Joining the panel will be SGCDpro President, Walter Lumley; and SGCD Past-President, Paul Duffer. Lumley and Duffer will discuss technical issues and test method selection.



**Richard Jacobs**

#### **Awards Luncheon Monday Afternoon**

Attendees won't want to miss the Awards Luncheon which will be held Monday afternoon. Richard Jacobs, recently retired from the US Food & Drug Administration, will accept the Society's prestigious Frank S. Child award. Winners of the Design Excellence Awards from the new Design Gallery will also be presented. The luncheon is included with registration.

**DECORATOR  
REGISTRATION  
JUST \$195!**



Network... Learn... Earn... Network... Learn... Earn... Network... Learn... Ear

# DECO 09

## SCHEDULE

### Saturday, March 28

Early Bird Golf	Noon
Registration	4:00 pm – 7:00 pm
Exhibit Set Up	4:00 pm – 7:00 pm
President's Reception	6:00 pm – 7:00 pm

### Sunday, March 29

7:30 am – 4:00 pm	Registration
7:30 am - 8:30 am	Continental Breakfast
7:30 am - Noon	Exhibit Setup
8:30 am – 3:00 pm	“Profitable Production Strategies“ “Ask The Experts”
11:45 a.m. – 1:00 pm	Networking Lunch
3:00 pm – 6:00 pm	Exhibits
4:30 pm – 6:00 pm	Networking Reception in Exhibit Hall

### Monday, March 30

8:00 am – 4:00 pm	Registration
8:00 am - 9:00 am	Continental Breakfast
9:00 am – 11:45 am	“Selling Value in Today's Market”
11:45 am – 1:45 pm	Awards Luncheon & Business Meeting
2:00 pm – 5:00 pm	Exhibits
3:30 pm - 5:00 pm	Networking Reception in Exhibit Hall

### Tuesday, March 31

8:30 am – 10:00 am	Corporate Members Breakfast
10:00 am – Noon	Board Meeting

## HEADQUARTERS HOTEL



For Reservations call 800-732-2111  
\$104 Weeknight, \$154 Weekend

## EXHIBITORS

(as of January 22, 2009)

### American Pennekamp

Antonini SrL

### E.W. Bowman

Commercial Decal

### Dubuit of America

Elk Machines

### Ferro Corporation

Fylograf

### Geib Refining

Hammond Group

### Heraeus

Ikonic

### ICG Link

Johnson Matthey

### Kammann Machines

Marck & Associates

### Maryland China

Photo USA

### Preciosa

Reusche & Co.

### Ruco

Sino Sing

### Carl Strutz & Co.

Sun Chemical

### Tecno 5 SrL

Tullis Russell Coaters

### Vanasse

## DESIGN EXCELLENCE AWARDS

Enter your latest products in the Design Gallery to win SGCDpro's new Design Excellence Awards. The Design Gallery will be located in the exhibit hall and attendees will vote on the best designs in 12 categories as well as the overall Best in Show (Vandenoever Award). Contact SGCDpro headquarters for details.



## SUNDAY, MARCH 29

### PROFITABLE PRODUCTION STRATEGIES FOR TODAY'S MARKET

- 7:30am – 8:30am** Continental Breakfast
- 8:30am – 9:30am** Overseas Sourcing  
Is your container stuck at the port?  
How to assure you receive quality products on time that comply with today's complex regulations.  
*Cary Kingsley, Marck & Associates*  
*Ed Weiner, Maryland China*
- 9:30am – 10:00am** Product Selection  
Selecting the right product for your customer's application.  
*Jon Rarick, Reusche & Company*
- 10:00 a.m. – 10:15 a.m.** Coffee Break
- 10:15 a.m. – 11:45 a.m.** Ask the Experts  
Your questions answered on various topics including legislative, compliance, reporting mandates, testing, technical issues and more.  
*Sandra Spence, SGCD Legislative Liaison;*  
*Wayne Zitkus, retired, Libbey Glass;*  
*Richard Jacobs, retired, US Food & Drug Administration;*  
*Walter Lumley, President, SGCDpro;*  
*Paul Duffer, retired, PPG Industries.*
- 11:45 a.m. – 1:00 p.m.** Networking Lunch
- 1:15 p.m. – 1:45 p.m.** Managing Energy Costs  
John Hann, E.W. Bowman
- 1:45 p.m. – 2:15 p.m.** Successful Firing  
Wendell Keith, Keith Company/CFF Kilns
- 2:15 p.m. – 2:45 p.m.** Reclaiming for Profit  
Mike Gervais, Geib Refining
- 3:00 p.m. – 6:00 p.m.** Exhibits
- 4:30 p.m. – 6:00 p.m.** Networking Reception (Exhibit Hall)

## MONDAY, MARCH 30

### SELLING VALUE IN TODAY'S MARKET

- 8:00 a.m. – 9:00 a.m.** Continental Breakfast
- 9:00 a.m. – 9:30 a.m.** Spray Coating Options  
Decorators use a number of new spray coating options for unique effects.  
*Steve Agler, Graphix Technologies*
- 9:30 a.m. – 10:00 a.m.** New Decorating Options  
New decorating options allow for compliance with the many new and existing regulations for heavy metal usage.  
*Ray Stanton, Fusion Ceramics*
- 10:00 a.m. – 10:15 a.m.** Coffee Break
- 10:15 a.m. – 10:45 a.m.** Decorating for Profit  
How to make every job a profitable one.  
*Chad Yaw, Susquehanna Glass*
- 10:45 a.m. – 11:45 a.m.** Successful Web-Based Marketing Strategies  
Increase your profits and manage your customers with a dynamic web-based presence.  
*Jack Massari, ICG Link*
- 11:45 a.m. – 1:45 p.m.** Annual Meeting & Awards Luncheon
- 2:00 p.m. – 5:00 p.m.** Exhibits
- 3:30 p.m. – 5:00 p.m.** Networking Reception (Exhibit Hall)

### Early Bird Golf

Saturday March 28th

Noon

Cost \$125

Club Rental \$35

Transportation & Lunch Included

Call : (740) 588 - 9882





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Zanesville, OH

P.O. Box 2489  
Zanesville, OH 43702

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# DECO '09

## REGISTRATION FORM

Full Name \_\_\_\_\_ Badge Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Conference Registration Fees:**

Early Bird Golf.....	\$125	_____
Glass or Ceramic Decorator .....	\$195*	_____
Industry Supplier/Vendor (includes services) .....	Member.....	\$495 _____
.....	Nonmember.....	\$650 _____
Additional Exhibit Personnel Conference Registration .....	\$125**	_____

**Payment:**

Check (enclosed) \_\_\_\_\_ MC \_\_\_\_\_ Visa \_\_\_\_\_ Amex \_\_\_\_\_  
Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_  
Signature \_\_\_\_\_

**Cancellations after March 1 are subject to a \$50 processing fee. No cancellations will be accepted after March 10th.**

**Send registration to:**  
SGCD  
PO Box 2489  
Zanesville, OH 43702  
**Or fax to:**  
740-588-0245

**Questions?**  
Contact Myra Warne  
740-588-9882  
myrawarne@yahoo.com

\*To qualify for decorator rate, the PRIMARY business of your company must be decorating. Non-exhibiting vendors and suppliers (including services) MUST pay vendor rate to attend.  
\*\*Exhibitors receive one full conference registration and up to 3 additional exhibit floor only badges with booth. Additional full registrations which include all meals and receptions may be purchased for \$125.  
**IMPORTANT NOTE: There will be ABSOLUTELY NO selling by non-exhibiting vendors and/or suppliers (including services) on the exhibit floor or at any Deco '09 function (including receptions and meals). Non-exhibiting vendors are not allowed to display ANY samples or literature at any Deco '09 function. This includes sessions, registration area, exhibit hall, design gallery (with exception of paid entries) and all meal functions.**