

47 North Fourth Street
PO Box 2489
Zanesville, OH 43702

Presort Std.
U.S.Postage
PAID
Permit No. 438
Zanesville, OH



SGCD Discovery Awards Entry Card (include with entry shipment – make copies for additional entries)

Category Number for this entry _____

Description of item for judges (company/customer names) must not appear on this half of entry card)

Small Volume/Limited Edition (1-288) Production (288 pieces) _____ Number of colors or coatings applied

Description of Decorating Process (for Judges Review):

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Decorator _____ Decal Printer _____

Blankware Mfr./Color Supplier _____ Number of pieces in the entry (set)

Ceramic Ware Glassware

Do not return this entry

I would like to donate this item for the Silent Auction (value _____)

I would like this item returned (include \$30 per carton with entry and amount you would like item insured for). Complete enclosed shipping label for returns.

SGCD Silent Auction

The Discovery Room Silent Auction funds SGCD's scholarship program for undergraduate and graduate students in a glass, ceramic or related curriculum; including engineering, design and art. The scholarship is granted based on a review of the student's grade point average, resume, statement of interest in glass and/or ceramic decorating and other factors.

Items donated for the Silent Auction must have a retail value of at least \$25. Tableware patterns will only be offered if entire sets are donated. Samples will be displayed for Discovery Award judging and bidding and complete sets can be shipped to the high-bidder after the auction. Donors should NOT send complete sets to the Discovery Room. The hotel will be unable to receive and store these types of shipments. Any merchandise donation is welcome for the auction. It is not limited to glass or ceramic ware or to items entered in the Discovery Room for judging.

Silent Auction bids may be placed while the Discovery Room is open, the final bidding opportunity will occur during the Awards Celebration



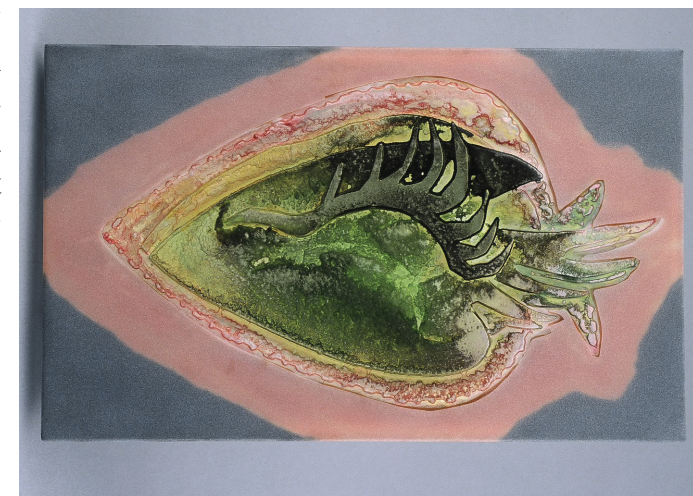
2005 Discovery Awards Competition

Rules and Entry Materials • Entry Deadline: March 25

SGCD sponsors the annual Discovery Awards competition to recognize outstanding decorated ceramic and glassware design and technical achievement.

All members - decorators, designers and suppliers - may enter.

Entries will be displayed in the Discovery Room Exhibit at the 2005 Deco Seminar in Orlando, FL, April 3-5, 2005. Winners will be selected for glass design, ceramic design and technical achievement by a jury of independent judges, and the awards will be presented during the Awards Celebration Monday evening.



*Pictured at Right:
2004 Vandenoever Award Winner
Submitted by Reusche & Co.*

Discovery Winners

Winners will be recognized at the Awards Celebration on Monday evening and they will receive an engraved plaque with a photo of the winning entry. Industry trade magazines offer additional recognition and a special Discovery Room article is published annually by Ceramic Industry magazine.

Judging

Winners are selected by a panel of technical and design experts. Awards are not necessarily given in every category. All final award decisions are made by the judges.

FDA Compliance

Entrants must be prepared to document compliance of all entries with U.S. FDA standards for lead and cadmium release, if applicable.

Categories

Entries may be submitted in the most appropriate product/design category or in the appropriate category for technical excellence. Entries will be accepted from retailers, decorators, designers, decal printers, UV ink suppliers and sublimation decal printers. One piece must be sent for EACH category entered, even if an item is entered in multiple categories. Exceptions may be made for large or one-of-a-kind items. Contact Myra Warne at 740-588-9882 for clarification. The Judges' award is given to the piece selected as "best of show" by judges and the Vandenoever Award is given to the piece judged "best of show" by attendees. All entries are automatically eligible for these two awards.



2005 Discovery Awards Competition



Design Excellence Category

Containers

1. Food: Decorative glass and ceramic containers, such as apothecary jars, canisters, cookie jars, or covered dishes used for storing food.
2. Beverage Containers: Containers for the beverage industry, including, but not limited to, liquor, wine and soft drinks.
3. Cosmetic: Any glass or ceramic container for commercial cosmetic packaging.
4. Vases, Votives & other containers

Commercial

5. Architectural: Decorative glass and ceramics including residential and commercial glass or ceramic tile.

Specialty

6. Promotional Product and Premium: Glass and ceramic ware used as promotional items for advertising other companies, products or services; giveaways or premiums.
7. Novelties and Souvenirs: Glass and ceramic objects decorated for the souvenir or gift markets. May portray a special event or location. Generally inexpensive ware.
8. Collectible: Limited Edition glass and ceramic objects designed for the collectible market. Collector series', collector plates.
9. Artware: Highly decorative glass and ceramic pieces designed to reflect an art concept and made for display.
10. Lighting ware: Glass and ceramic ware designed to be illuminated as a lamp, lighting fixture or candle lamp.
11. Innovation: Unusual or unique glass and ceramic items decorated by new or unique techniques. (Please note innovative characteristics on entry card)

Tabletop

12. Casual Tableware: Glass and ceramic ware (except mugs and tumblers unless part of tableware set) used for formal home service. Submit place setting as one entry.
13. Formal Tableware: Glass and ceramic ware (except mugs and tumblers unless part of a tableware set) used for formal home service. Submit place setting as one entry.
14. Food Service, Casual: Casual decorative glass and ceramic ware for serving food and beverages in commercial establishments (hotels, restaurants, clubs, etc). Submit place setting as one entry.
15. Semi-Formal Tableware: Glass and Ceramic ware that may be used in either a casual or a formal setting.
16. Food Service, Formal: Formal decorative glass and ceramic ware for serving food and beverages in commercial establishments (hotels, restaurants, clubs, etc). Submit place setting as one entry.

Technical Excellence Category

17. Direct Printed (excluding tile).
18. Indirect Transfer (excluding tile)
19. Hand Decorated
20. Grit/sandblast or etched
21. Custom Tile
22. Auto Window Glass – windshields
23. Architectural Glass/Ceramic – spandrel, store windows, doors, tile, structural clayware

Best of Show

Judges Award: Judges select their favorite entry from either the design or technical categories.

Vandenoever Award: Named for Bert Vandenoever, former SGCD President (1973) and a master craftsman in copper wheel engraving, this award goes to the Best of Show and is selected by a popular vote of attendees.

Important Notice:

- All entries **MUST** be sent to the Fern Warehouse to assure entry into the Discovery Room. Use the labels provided. **DO NOT** send Discovery Room entries with exhibit materials. **DO NOT** send Discovery Room entries to the hotel. The only way to assure inclusion in Sunday morning judging is by sending entries to the Fern warehouse using attached labels.
- **DO** remember to send multiple pieces for judging in multiple categories
- **Do not** hand carry items. The Discovery Room will be set up on Saturday, April 2nd and judging will begin promptly at 9 a.m. on Sunday, April 3rd. No entries will be accepted after judging begins.
- Complete one Entry Card for each item you enter. Provide complete details to assure proper judging.
- Send packing list and entry fees to SGCD no later than March 25, 2005. May also be faxed to 740-588-0245. Credit cards accepted.
- Please consider donating your item(s) for inclusion in the Silent Auction.

Shipping

To the Discovery Room: Mark your package(s) "FRAGILE, DISCOVERY ROOM" and send to the address below. Remember to insure your shipment, SGCD is not responsible for broken or missing items. Important Note: There will be a guard in the Discovery Room when it is open. It will be secured otherwise and nobody will be permitted in the room at this time. However, SGCD cannot assume responsibility for loss or breakage of any pieces during shipping, display or return, so please make sure your most valuable pieces are properly insured.

Send Shipments to:

Geo. E. Fern Company
c/o Shepard Convention Services
603 W Landstreet Road
Orlando, FL 32824

Please use labels provided and indicate category(s) of entry where noted. Entries must arrive no later than March 30, 2005

Returns:

If you will not be donating your entry(s) to the Silent Auction, SGCD will provide return shipping via UPS Standard Ground Service to the address indicated on your entry form. Entries will not be shipped back to any other address. Cost for shipping is \$30 per carton excluding specialty items (such as auto windshields, sanitaryware and other large items) which will be charged to you at actual cost. Shipping charges must be paid at the time of entry. If you wish to hand carry your items back, you must pick them up in the Discovery Room between Noon and 1:00 p.m. on Tuesday, April 2nd.

SGCD encourages you to donate items of \$25 value or greater to the Silent Auction. Proceeds from the auction go to Tony Velonis Memorial Scholarship Fund. SGCD awards a scholarship annually to a student in the glass and/or ceramic fields. *SGCD will waive the entry fee on items donated for the Silent Auction.*

Entry Fee:

A \$10 fee is charged for decorators and DECO 2005 exhibitors. A \$50 fee is charged for non-exhibiting vendors. To enter the same piece in both design and technical categories, you must send two items, two entry cards and two entry fees. Send entry fees with your packing list to: SGCD, PO Box 2489, Zanesville, OH 43702.

Entry Materials Required

- I. Packing List: mail or fax a copy to SGCD office AND enclose a copy in your shipment
- II. Payment (check or credit card) send to SGCD office with packing list (include shipping charges (\$30 per carton) if you want your items returned.
- III. Entry Card (one for each item entered) send with your shipment. Secure entry card to each entry.

To Enter:

A. List each individual entry (or set) on the enclosed Discovery Room packing list. Include category number, return instructions and insurance amount on packing list. It is no longer necessary to put your member number on each piece or on the entry form.

B. Calculate entry fee (\$10 per entry for decorators and exhibitors and \$50 per entry for non-exhibiting vendors). Include \$30 per carton for return shipping. No charge for items valued over \$25 donated for Silent Auction. Include credit card information on packing list or enclose check with packing list and send or fax to SGCD office. Please note our new address: PO Box 2489, Zanesville, OH 43702. Fax 740-588-0245.

C. Packing List must arrive at SGCD office, PO Box 2489, Zanesville, OH 43702, no later than March 25th, 2005.

D. Complete one Discovery Room Entry Card for each Item or set you enter. Affix entry card to the item(s). Answer all questions on the Entry Card. Judges refer to this information when selecting winners. Please copy a blank Entry Card for additional entries.

E. Limit 6 entries per category/36 entries per company

F. Include caps, closures and plate stands where necessary to properly display your entry.

G. Attach entry card to item being entered and send in shipping carton. For judging, entries must be received at the Fern warehouse no later than March 30. No hand deliveries accepted. **DO NOT** ship Discovery Room entries with exhibit materials. This may result in items NOT being judged.

H. Please include completed return shipping label with your entry(s) if you want it returned.

I. Questions? Contact Myra Warne at 740-588-9882.

