

DECO 2009

March 28-31, 2009



Flamingo Hotel, Las Vegas, NV

SGCD's DECO 2009: Where Sellers Meet Buyers in the Glass, Ceramic and Decorating Industries

SGCD members come to the annual Deco seminar and exhibition to meet buyers and major industry decorators including Lenox, Libbey, Moderne Glass, Custom Deco, The Allen Company and many more.

Deco 2009 attendees will include those manufacturing and decorating dinnerware, glassware, beverage containers, cosmetic containers, tile, giftware and promotional products. Buyers will be looking for:

- Kilns & Lehrs
- Colors, Coatings and Glazes
- Screen Printing Equipment & Supplies
- UV Inks and Equipment
- Blankware and other substrates
- Specialty Decorating Equipment

If you sell to this lucrative market, you can't afford to miss Deco 2009.

The Society of Glass and Ceramic Decorators is a 50- year-old international organization dedicated to the growth of glass and ceramic decorating worldwide. Eighty percent of the Society's members are located in the United States. The remainder are from many countries including Canada, Mexico, England, Germany, France and Asia.

The organization represents every segment of glass and ceramic decoration including fine china, stoneware, tumblers, food and cosmetic containers, automotive and architectural glass, furniture, mirrors, tile and collectibles. A recent survey showed the following categories of products decorated by SGCD member companies:

- promotional products: 52%
- collectibles & giftware: 49%
- beverage & cosmetic containers: 48.5%
- casual and formal tableware: 44.5%
- tile: 26%

Seminar and Exhibit Dates: Saturday, March 28 - Tuesday, March 31

Current members include manufacturers, decorators, technical personnel, marketing professionals, designers and industry suppliers. All decorating technologies are represented including screen and pad printing, decal, labeling, precious metals, UV decorating, digital printing, etching and functional coatings.

A recent survey of SGCD membership found that:

- 70.1% use furnaces, kilns and/or lehrs
- 66.3% use screen printing equipment
- 44.1% use photographic equipment
- 91.3% of attendees have purchasing authority
- Most attendees at SGCD's annual seminar and trade show attend to meet vendors and suppliers

The Annual Seminar & Exhibition

Industry buyers from around the world attend SGCD's annual meeting and exposition.

Technical seminar consists of peer reviewed papers in several technical areas. To minimize overlap with the technical program, exclusive exhibit hours are scheduled during the afternoon. A welcome reception is held in the exhibit hall on Sunday afternoon to allow attendees to preview the exhibition. Industry suppliers from around the world will be displaying their products.

*SGCD's DECO SHOW is the
only show dedicated exclusively
to the glass and ceramic
decorating market*

The SGCD show attracts major suppliers to the decorating industry, including several firms from overseas. With a full seminar program and first step program that attracts attendees on their own merits, the overall event is expected to attract a large number of new attendees as well as regular attendees from the United States and around the world.

LOCATION AND EXHIBIT SPACE

DECO 2009 will be held at the famous Flamingo Hotel in Las Vegas, NV.

DECO 2008 Exhibitors

American Pennekamp

E.W. Bowman

Commercial Decal

Dubuit of America

Elk Machines

Ferro Corporation

Fylograf

Geib Refining

Glass Coatings & Concepts

Heraeus

Isimat

Johnson Matthey

Kammann Machines

Marabu GmbH & Co. KG

Maryland China

Photo USA

Preciosa

Reusche

Ruco (Comdec USA)

Seagrave Chemical

Sino Sing

Carl Strutz & Co.

Sun Chemical

Tecno 5 SrL

Booth Equipment, Services and Exhibit Hall Facilities

Show Hours

Booth Equipment: The exhibit booths are 10' x 10' (approximately 3.2 x 3.2 meters) in size. SGCD will provide an 8-foot high draped back wall and 33 inch draped side dividers plus an identification sign including company name and booth number. If you do not need pipe and drape or the company sign, please inform the service contractor on the form provided in the service kit that will be mailed to you in January.

Electricity and lighting: The exhibit hall will have overhead lighting. The official service contractor will provide electrical hook-ups to each booth, upon request. Forms will be provided in the exhibitor service kit.

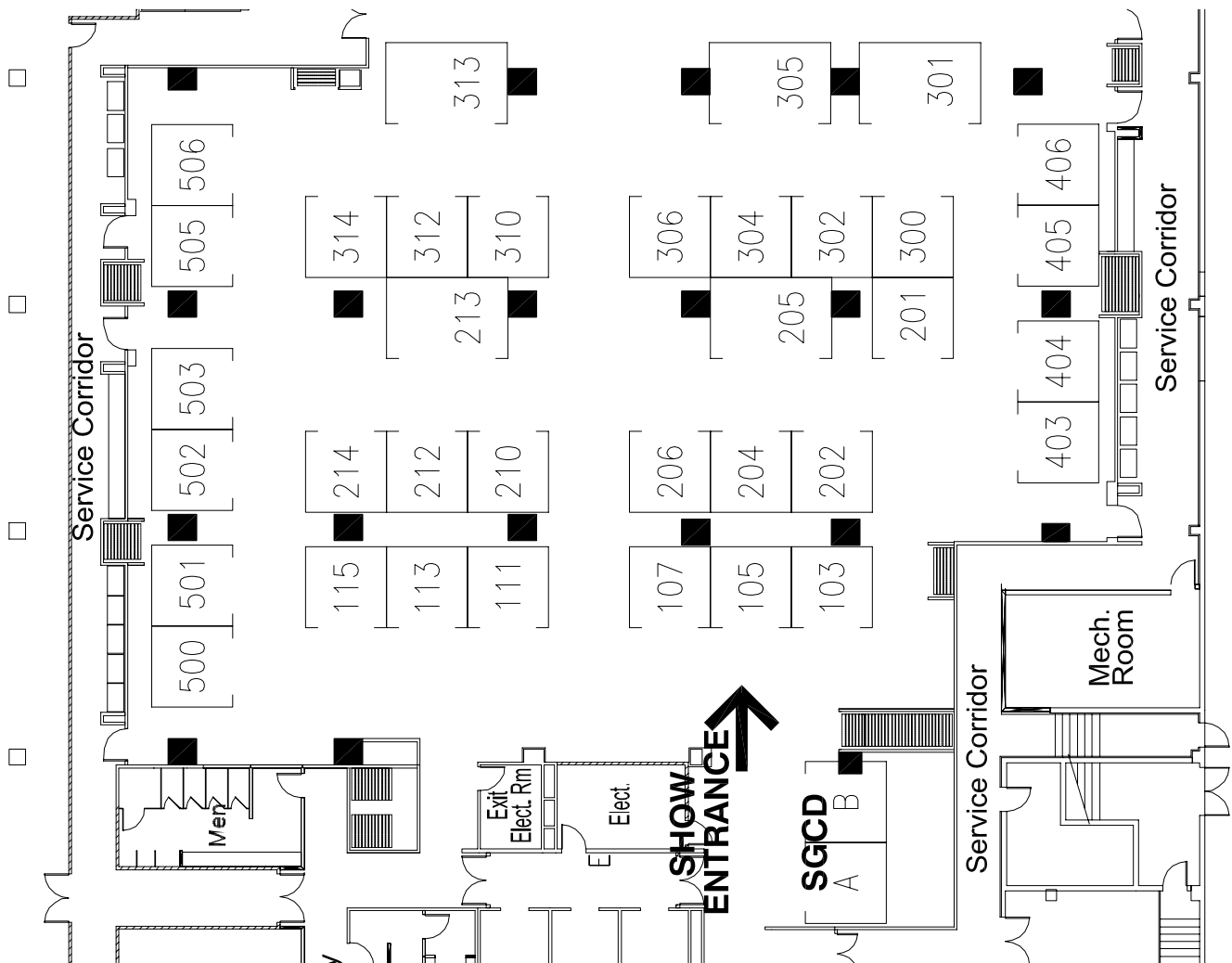
If you have special booth requirements, contact SGCD at 740-588-9882.

Tentative show hours are as follows:

- Monday, March 30, Noon-5:00 p.m.
- Tuesday, March 31, 9:00 a.m.-Noon.

For more information on exhibiting, please contact Myra Warne at 740-588-9882 or by email at myrawarne@yahoo.com.

Completed applications may be faxed to SGCD at 740-588-0245 or mailed to PO Box 2489, Zanesville, OH 43702





DECO 2009

Exhibit Contract

Effective April 20, 2008

Show Dates:

March 30-31, 2009

Flamingo Hotel, Las Vegas, NV

DECO 2008 Exhibit Rates:

Each 10' x 10' space is \$2095. Non-members add \$395 to above price (includes membership through December 2006)

The undersigned, for and behalf of the company noted below, agrees to indemnify and hold harmless the Society of Glass and Ceramic Decorators, and its contractors, agents, officers and directors, from and against all claims, damages, losses and expenses, including reasonable attorney's fees in any legal action arising out of the construction, design and operation of the exhibit booth. This includes but is not limited to legal actions arising from the acts and/or omissions of the officers, agents, directors, partners or employees of the undersigned subcontractors.

Signature Provision: The undersigned exhibitor acknowledges that he/she has the authority to enter into this agreement on behalf of his/her company and agrees to comply with the exposition rules and regulations as set forth.

Signature: _____ Date: _____ BOOTH #: _____

Name of Company: _____

Address: _____

City, State, Zip: _____

Country, Postal Code (if other than the United States): _____

Phone: _____ Fax: _____ Email: _____ Website: _____

Authorized by: _____ (SGCD Representative)

Total Booth Cost \$ _____

Check is Enclosed Please Send Invoice Bill to Credit Card (see below)

Card Number _____ Expiration Date _____ Signature _____

Mail completed contract to: **SGCD, 47 N. Fourth St., PO Box 2489, Zanesville, OH 43702;**
Fax: 740-588-024 Email: sgcd@sgcd.org

Cancellation: Full refund less \$100 processing fee if cancelled prior to November 1, 2008. No refund after that date.