

# DECO '21

April 17-18, 2021

Sheraton Station Square  
Pittsburgh, PA



Deco '21 Returns to Pittsburgh

Join Us for 2 Action Packed Days of Presentations, Networking, and Exhibits

**Saturday, April 17th:** Technical Sessions

**Sunday, April 18th:** Keynote • Legislative Update • Exhibits



## Keynote Speaker:

Sunday, April 18th, 9:00 a.m.

**Lisa Ryan, President, Grategy**

An experienced keynote speaker, Lisa brings 13 years of manufacturing experience, including seven in the welding industry, to her audiences. Lisa specializes in employee engagement and retention and is an experienced culture consultant.

Covid-19 has upended the workforce, creating additional safety mandates for companies, and the need for strategies to keep work-from-home employees motivated and engaged. Engaged employees have 50% fewer workplace accidents, 41% fewer quality defects, and cost the company 30% less in healthcare expenses. Conversely, unhappy employees return only 60% of their salary in value provided to the company.

Lisa's topic, "Mastering the Millennial Mindset: How to Attract and Retain Emerging Leaders" will show attendees how to avoid the time-consuming, expensive, and difficult task of replacing talent in today's competitive job market. She will let attendees in on the secrets of keeping employees happy, productive, loyal, and profitable. She will also provide strategies for bridging the cultural gap between experienced workers and the next generation of talent.

Lisa's resume includes hundreds of presentations to a broad cross-section of companies and organizations including Bausch & Lomb, FedEx, KPMG, the American Banking Association, the International Sign Association, and more. Lisa is Past-President of the Ohio Chapter of the National Speakers Association and has served on numerous boards, including the Association for Equipment Manufacturing Professionals and the American Welding Society. Visit [lisaryanspeaks.com](http://lisaryanspeaks.com) for more information.

## Headquarters Hotel:

### Sheraton Station Square

For reservations call **800-325-3535** and mention **Society of Glass and Ceramic Decorated Products** or book online at: <http://bit.ly/room4DECO21>

SGCDpro Rate: **\$179**

Good thru **March 15, 2021** or until room block is filled, whichever comes first



**Network** with industry professionals...

**Navigate** the new regulatory environment...

**Learn** about the newest technologies...

**Earn** higher profits...

# Saturday, April 17th

## Decorating Production and Processes

Session Chair and Moderator:  
**Todd Barson, SGCDpro Vice President**

9:30 a.m. – 10:00 a.m. **Bob Keller, General Manager, Marabu North America**  
**Advances in Digital Printing**

Bob will provide an industry update on the current state of direct-to-object/direct-to-shape industrial digital printing process. Parameters such as surface preparation, primers, ink pinning, and surface tension/wetting will be explained in lay terms.

10:00 a.m. – 10:30 a.m. **Melanie Schubert, TUV Rheinland of North America**  
**Compliant Glass & Ceramic Ware – A Journey Through the Global Regulatory Landscape**

Melanie's presentation aims to provide an overview of global legislation applicable to glass and ceramic ware. She will examine both food contact and general chemical regulations, including REACH and California Proposition 65. Melanie will discuss existing requirements and preview pending legislation and regulatory trends.

10:30 a.m. – 10:45 a.m. **Coffee Break**

10:45 a.m. – 11:15 a.m. **Anthony Carignano, Technical Director, Marketing, ACTEGA North American Technologies**  
**Crystal Digital Transfer Technology Offers New Decorating Options**

Anthony's presentation will review Crystal, a versatile print and transfer technology that uses a UV photopolymer based additive manufacturing process on existing conventional printing assets to produce a unique decoration look. Crystal combines elements of no-look pressure-sensitive label decorating along with variable data high definition printing.

11:15 a.m. – 11:45 a.m. **Paul Bolduc, President, Koenig & Bauer Kammann**  
**Technology Update: Digital and Screen Printing**

Paul will discuss the latest product developments at Koenig & Bauer Kammann as well as update the current status of the digital and screen printing technology.

## Sponsorships Available

Increase your company's exposure by sponsoring a Deco networking event. Sponsorships available for receptions, breakfasts, lunches, and breaks. Contact headquarters at 740-588-9882 for complete details.

12:00 p.m. – 1:00 p.m. **Lunch Buffet**

1:15 p.m. – 1:45 p.m. **Thomas Molfese, Sales Manager, Fermac Silk Screen Printing Technologies**  
**Digital Printing...An Opportunity or a Threat?**

A big mistake many decorators make is thinking digital printing technology on containers and other glass products is an alternative to current technologies. In fact, digital printing is a totally new paradigm of industrial production which complements traditional technologies. The presentation will review how digital printing can complement existing processes.

1:45 p.m. – 2:15 p.m. **Sean Weir, Cromaresme**  
**"You Can't Judge a Book by Its Cover – but We Do!"**

This presentation will discuss branding and image, and how they relate to your product's perception. Glass decorations, including special effects, will be discussed. Sean will explain how decoration influences consumer behavior.

2:15 p.m. – 2:45 p.m. **Ed Weiner, President, Maryland China**  
**Navigating the Tariff Wars: Keeping up with Changes and the Impact on Your Business**

With decades of experience importing from China and other countries, Ed will discuss various changes to import tariffs and how to minimize their impact on your business.

2:45 p.m. – 3:00 p.m. **Coffee Break**

3:00 p.m. – 3:30 p.m. **John Hann, E.W. Bowman**  
**Optimizing Decorating Lehr Process**

John will discuss how to determine the capacity of your decorating lehr, as well as critical steps to establishing a proper firing curve. Presentation will include trouble-shooting techniques, essential maintenance and inspections, as well as managing start-ups and shutdowns. Discussion will focus on optimizing decoration quality, energy conservation, and prolonged equipment life.

3:30 p.m. – 4:30 p.m. **Organic Decorating Panel:**  
**Bob Keller, Marabu North America**  
**Bob Korlewitz, Ferro Corporation**  
**Jeff Morris, RUCO USA**  
**Bob Nersesian, Sun Chemical**  
**Dave Walden, Seagrave Chemical**  
**Sean Weir, Cromaresme**

Products and Processes. Experts answer your question about material specification, curing, durability, and more.

4:45 p.m. – 6:15 p.m. **Welcome Reception**

# Sunday, April 18th

- 7:30 a.m. – 8:30 a.m. **Breakfast Buffet**
- 8:30 a.m. – 9:00 a.m. **Annual Meeting and Awards Presentation**
- 9:00 a.m. – 10:30 a.m. **Keynote Address:**  
**Lisa Ryan, Grategy**  
See bio on page 1
- 10:45 a.m. – 12:00 p.m. **Legislative Update:**  
**SGCDpro Washington Liaison, Walt Sanders**  
Walt will speak about proposed new CPSC reporting rules and other emerging legislation.  
Additional speakers to be announced.
- 12:00 p.m. **Lunch Buffet, Exhibit Hall**
- 12:00 p.m. – 5:00 p.m. **Exhibits**
- 3:30 p.m. – 5:00 p.m. **Exhibitor Reception**

# Past Deco Exhibitors

- Applied Surface Technologies**
- Commercial Decal of Ohio
- Decal Solutions Unlimited**
- EMD Group
- EW Bowman**
- Fermac Silk Screen Printing Technologies**
- Ferro Corporation
- Fusion Ceramics**
- Fylograf
- Geib Refining Corp.**
- Heidelberg USA, Inc.**
- Heraeus Nobelight
- Heraeus Precious Metals
- Inkcups
- Innovative Digital Systems
- Isimat
- Koenig & Bauer Kammann**
- Largent Sales Group
- Marabu North America**
- Marck & Associates
- Maryland China**
- Miller Process Coating
- OMSO North America
- Pennekamp
- Peter Lacke
- Phoseon
- Photo USA
- PPG
- Preciosa
- RUCO USA**
- Servo Pak**
- Schilling Inc.
- Siak Transfers Ltd.
- SignTronic
- Strutz International**
- Sun Chemical**
- Tecno 5 Cerve spa

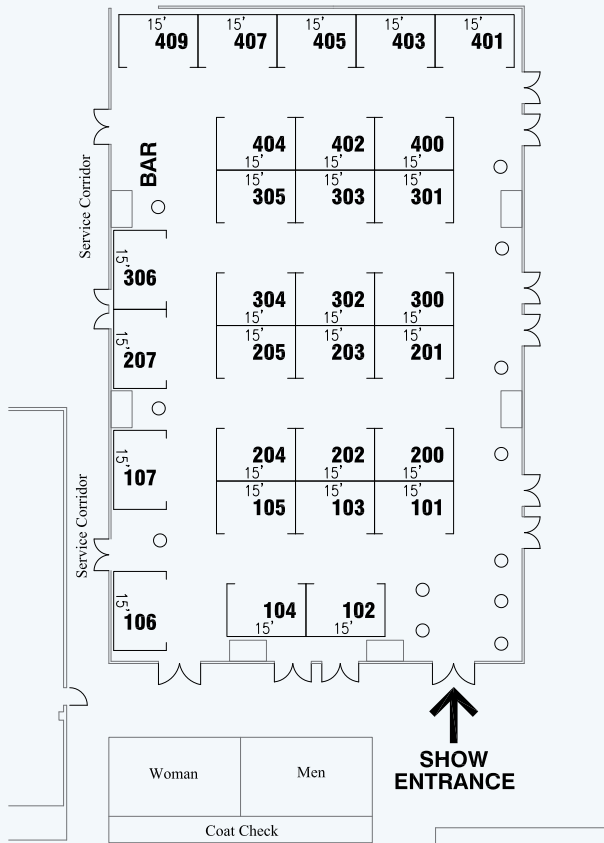
Companies in **blue** have committed to exhibiting during Deco '21. (as of October 28, 2020)

Interested in exhibiting? Spaces still remain.  
Contact Myra Warne at 740-588-9882.

Exhibit hall open: Sunday 12 p.m. - 5 p.m.  
Lunch served in exhibit hall.

## DECO '21 Floorplan

### SHERATON STATION SQUARE GRAND STATION BALLROOM



ALL BOOTHS ARE 10' DEEP x 15' WIDE

## Visit and Win

Visit Deco '21 exhibitors, get your exhibit pass marked and enter to win gift cards during show hours.



