

Deco '18

April 7-9

New Discoveries in Decorating

Keynote Speaker

Marc Paulenich, COO, SVP of Strategy, Hart Inc.

Mr. Paulenich will present information from a recent glass packaging market study on consumer preferences, generational differences and upcoming trends.

Whether moderating focus groups, or restructuring a brand portfolio, Marc helps businesses find their competitive sweet spot. He led the development of original brand strategy and product research for Caterpillar's launch into consumer products. He's done the same for clients in many industries: Owens-Illinois, FRAM, The Ohio State University Wexner Medical Center, Owens Corning, Therma-Tru Doors, DePuy Synthes (part of the Johnson & Johnson family of companies) and others. Marc has helped build Hart into one of Ohio's largest independent agencies.



Conference Chair:

Todd Barson
Ferro Corporation

Headquarters Hotel



Hilton Easton

3900 Chagrin Drive, Columbus, OH 43219

- For reservations, call (614) 414-5000
- Special SGCDpro rate of \$165
SGCDpro rate good through March 7th or until SGCDpro room block is sold out

Network *with industry professionals...*

Learn *about the newest technologies...*

Navigate *the new regulatory environment...*

Earn *higher profits...*

Saturday, April 7

Decorating Production and Processes

Session Chair and Moderator: Amit Chaubal

11:30 a.m. – 12:00 p.m.

Boxed Lunch

12:00 p.m. – 12:35 p.m.

“Successful firing techniques”

John Hann, HFT (E.W. Bowman)

Proper firing is essential to high quality and regulatory compliance of decorated products.

12:35 p.m. – 1:10 p.m.

“Monitoring kiln operations to increase profitability”

Jim Demaestri, Datapaq, a division of Fluke Process Instruments

Joe will discuss the company's kiln-tracker system, highlighting its proper use, functions, and benefits.

1:10 p.m. – 1:45 p.m.

“Using dilatometry for measurement of the coefficient of thermal expansion of glass”

Tom McInnerney, Orton Ceramic Foundation

Tom will introduce attendees to the advantages of using dilatometry to monitor the thermal expansion properties of glass.

1:45 p.m. – 2:20 p.m.

“The do's and don'ts for light-weighting glass containers”

Dr. Wenke Hu, American Glass Research (AGR)

The light-weighting of glass containers is a popular packaging trend. Make sure your products are safe for decorating and consumer use.

2:20 p.m. – 2:30 p.m.

Break

2:30 p.m. – 3:05 p.m.

“Direct-to-object cylindrical printing”

Adam Cohen, Inkcups

Adam will discuss use of the company's Helix® direct-to-object cylindrical printer to incorporate personalization and customization into printing on glass and ceramic substrates.

3:05 p.m. – 3:40 p.m.

“Technology options for UV Curing of Glass”

Kevin Joesel, Heraeus Noblelight

Recent developments in UV decorating technology for glass include the use of arc, microwave, and UVLED curing applications. Kevin will discuss all three and their use in the decoration of containers and other glass substrates.

3:40 p.m. – 4:15 p.m.

“Capabilities of thermal cure organic inks”

Brian McBean, PPG

Brian will discuss the proper use of thermal cure organic inks in the decorating process.

4:15 p.m. – 4:50 p.m.

“UV curing using LED technology”

Mike Higgins, Phoseon Technology

Mike will discuss the use of LED technology in the organic decorating process.

5:30 p.m. – 7:00 p.m.

President's Welcome Reception

Sunday, April 8

Annual Meeting and Awards Breakfast

New officers will be elected and the Frank S. Child Award will be presented.

8:30 a.m. – 9:30 a.m.

Annual Meeting and Awards Breakfast

Annual Legislative Update

9:45 a.m. – Noon

Moderator: Wayne Zitkus

9:45 a.m. – 11:00 a.m.

Proposition 65 Update

Carol Brophy

A regular speaker at Deco, Carol will update members on changes to California's Proposition 65 labeling law that take effect in August. A question and answer period will be included.

11:00 a.m. – 11:15 a.m.

Coffee Break

11:15 a.m. – Noon

Washington Update

Walt Sanders, Van Fleet Associates

SGCDpro's legislative liaison will update attendees on policy and legislative changes in Washington, including new CPSC Commissioner appointments and initiatives, and FDA's reporting requirements in conjunction with the Food Safety Modernization Act.

Noon – 6:00 p.m.

Exhibits

Lunch will be served in the exhibit hall at noon. The annual exhibitor's reception will begin at 4:00 p.m.

Thank You to Our Sponsors:

Exhibitor's Reception

Strutz International

Welcome Reception

Reusche Inks & Coatings
a division of Schilling Graphics

Coffee Breaks

SDI Custom Decal

Sun Chemical

Monday, April 9

8:00 a.m. – 8:30 a.m.
Continental Breakfast

Marketing Decorative Products

8:30 a.m. – Noon

8:30 a.m. – 9:30 a.m.
Keynote

Marc Paulenich, COO, SVP of Strategy, Hart Inc.

Mr. Paulenich will present information from a recent glass packaging market study on consumer preferences, generational differences and upcoming trends. (see bio page one)

9:30 a.m. – 9:45 a.m.
Coffee Break

9:45 a.m. – 10:45 a.m.

Justin Hemminger, Ohio Craft Brewers Association

Justin will review current and emerging trends in packaging, serving, and promoting craft brewed products.

10:45 a.m. – 11:00 a.m.
Break

11:00 a.m. – Noon

Andrew Richmond, The Ohio Company Antiques & Art

Andrew will discuss the history of decorated glass and its significance in the development of current decorative products.

Deco '18 Exhibitors

(as of February 13, 2018)

Interested in exhibiting?
Spaces still remain.
Contact Myra Warne at
740-588-9882.

Exhibit hall open:
Sunday 12 p.m. - 6 p.m.

Exhibitor	Booth #
Applied Surface Technologies	204
Commercial Decal of Ohio	202
Decal Solutions	306
<i>EW Bowman Company</i>	<i>506</i>
<i>Ferro Corporation</i>	<i>304</i>
<i>Fusion Ceramics</i>	<i>406</i>
<i>Fylograf</i>	<i>207</i>
Geib Refining	205
Heraeus Nobelight	407
Heraeus Precious Metals	203
Inkcups	500
Isimat	103
KBA-Kammann	107
<i>Marabu North America</i>	<i>307</i>
Marck & Associates	502
<i>Maryland China</i>	<i>403</i>
Miller Process Coating	305
Norcote	206
OMSO	400
Pennekamp	404
Peter Lacke	303
Phoseon	105
Photo USA	102
<i>PPG</i>	<i>104</i>
Preciosa	302
<i>RUCO USA</i>	<i>106</i>
Schilling Graphics	402
Siak Transfers Ltd.	501
SignTronic	101
<i>Strutz International</i>	<i>505</i>
<i>Sun Chemical AG</i>	<i>507</i>
Tecno5 an affiliate of CERVE SpA	405

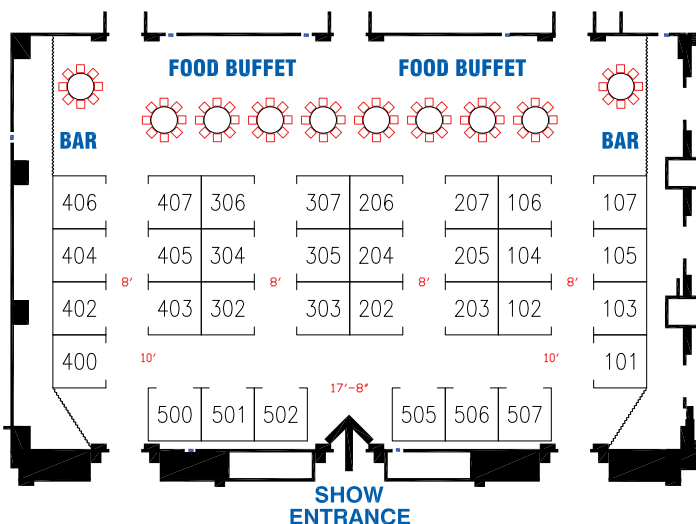
SGCDpro Corporate Members are italicized in blue.

Visit and Win

Visit Deco '18 exhibitors to get your card stamped and enter to win prizes at the end of the show.

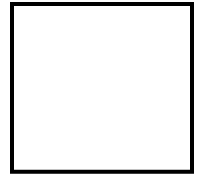


COLUMBUS HILTON EASTON GRAND BALLROOM





PO BOX 2489
ZANESVILLE OH 43702



Deco '18 Registration Form

Full Name _____ First Name for Badge _____
Company _____ Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

Cancellations after March 1st are subject to a \$50 processing fee. No cancellations will be accepted after March 15th.

Members only may register online—visit www.sgcd.org

Nonmembers must submit registration via US or electronic mail, or call 740-588-9882 to register by phone.

Conference Registration Fee:

- Glass or Ceramic Decorator* \$375
- Non-Exhibiting Vendor:
 - ___ SGCDpro Member \$675
 - ___ Non-Member \$795
- Saturday Only (Decorating Production and Processes) \$195
(available to decorators only, includes welcome reception and entrance to exhibit hall on Sunday)
- Additional Exhibitor Badges \$150
(one full conference badge included with booth)

Send registration to:

SGCDpro
PO Box 2489
Zanesville, OH 43702-2489
or email to info@sgcd.org

Payment:

Check (enclosed) ___ MC ___ Visa ___ Amex ___ Discover
Card Number _____ Expires _____
Signature _____

Questions?

Call 740-588-9882
or email info@sgcd.org
Complete meeting details available at www.sgcd.org

**To qualify for decorator rate, the PRIMARY business of your company must be decorating. Non-exhibiting vendors and suppliers (including services) MUST pay vendor rate to attend.*

IMPORTANT NOTE: There will be ABSOLUTELY NO selling by non-exhibiting vendors and/or suppliers (including services) at any Deco '18 function (INCLUDING RECEPTIONS AND MEALS). Non-exhibiting vendors are not allowed to display ANY samples or literature at any Deco '18 function. This includes sessions, registration area, exhibit hall and all meal functions. For exhibit information, call Myra Warne 740-588-9882.